

New Vision, Mission & Key Messaging

The Network of Wellbeing (NOW) has reviewed our vision, mission and values and other key texts. This involved internal consultation followed by reaching out to our audience – through nine hour-long structured interviews with close contacts and a wider survey shared through our e-newsletter and social media channels.

Through the interviews and the survey we collected data on how people engage with us, our strengths, what we do that is valued and what we could do better. We also consulted on proposed new texts for our vision, mission and values, and potential themes for our work.

We'd like to say a huge thank you to all of those who filled out the survey and everyone who was interviewed. Your input has been invaluable in helping take our work forward!

This brief report shares the top-level outcomes of this work.

NOW's vision is people and the planet thriving together.

NOW's mission is to connect people, support projects and inspire action for the wellbeing of people and the planet.

NOW achieves its mission through events, network-building, our retreat venue Eden Rise, and community projects, such as our Share Shed – a mobile library of things.

NOW's values are collaborative, compassionate and transformative.

NOW's tagline is building wellbeing together for people and the planet.

NOW's understanding of wellbeing is inclusive, collective, systemic and sustainable:

- **Inclusive**, because everyone deserves to have equal access to the things that support our wellbeing.
- **Collective**, because we can't have wellbeing alone – our wellbeing depends upon our relationships and the communities in which we live and work.
- **Systemic**, because wellbeing needs to be embedded in our economies, governmental policies and throughout wider society.
- **Sustainable**, because human wellbeing relies upon the long-term health of the natural world.

The themes NOW is currently focussing on are:

- Connection And Access to Nature
- Living Better Through Sharing
- Wellbeing For Changemakers

We will be sharing further details about why we chose these texts over the next few months. In the meantime, if you are keen to learn more about the data we collected and the upcoming focus of our work you can check out a longer summary report available via networkofwellbeing.org